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Publication Related Marketing Benefits

- Partner's name will be listed in the Acknowledgements section of the publication.
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- Links to Partner's web site will be included in the digital editions of the publication as offered by the publisher.
- Partner will be identified on any relevant images that appear in the publication.
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- The COE will post notice of the publication and sponsors on its website.
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- The COE will post notice of the publication and its sponsors via its email newsletter.
- The COE will publish an abstract of the publication and list sponsors in a blog post on its website.
- The COE will issue a press release regarding the publication and its sponsors and contributors.

Other Marketing Benefits

- Partner may link to any and all of the posts noted above.
- Partner may list the publication in its marketing materials with proper attribution.

Next Steps

To become a sponsor or contributor, please contact Dr. Eric W. Stein (team@indoorcenter.org), Executive Director of the Center of Excellence for more info.